



MAY 8-10, 2020
HOLY TRINITY GREEK ORTHODOX CHURCH
50TH ANNUAL CHARLESTON

GREEK FESTIVAL



GET YOUR NAME IN FRONT OF 30,000+ PEOPLE IN JUST 3 DAYS!



BENEFITS OF SPONSORING

The Greek Orthodox Church of the Holy Trinity's
50th Annual Charleston

Greek Festival

May 8-10, 2020
www.CharlestonGreekFestival.com

The Charleston Greek Festival is the oldest, third largest, and one of the most popular festivals in Charleston. With an estimated 25,000- 30,000 attendees, the Charleston Greek Festival is an opportunity for your company to reach a wide demographic audience while promoting a positive brand. Be part of a captive audience, and experience publicity and networking galore...all this while improving consumer perception by being tied to a public charity event.

What You Get In Return

Collateral Materials

Sponsors of the Greek Festival will receive recognition on all printed and advertising materials such as posters, brochures, programs, and print advertising.

On-Site Booth Opportunities

The Charleston Greek Festival offers sponsors an opportunity to have a booth to display their product for 3 days (May 8-10, 2020). Booth space is available on a first-come basis for select levels. Tents, tables, and 2 chairs are provided for most sponsors. Electricity is available upon request. An early sell-out is predicted, so please send in your commitment early.

On Site Promotion

• Sales • Signage • Merchandise Giveaways • Product* sampling is welcome.

*(*No food may be given out or sold at the festival by sponsors)*

Electronic and Social Media Exposure

As a sponsor of the Greek Festival your company name will be rotated with other sponsor names in radio spots and social media posts.

Media Relations

The Charleston Greek Festival is supported by local media. Public service announcements do not include sponsor names. We do our very best to ensure that all sponsors receive the maximum exposure.

Happy Customers

Companies that give back to their community are well respected. Your presence at the Charleston Greek Festival will make your customers happy.



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Greek Festival gives back to the community by donating a portion of all proceeds to local charities. Your generous support and donation makes this possible.

Presenting Sponsor - \$25,000

- Exclusive sponsorship
- First right of refusal for Presenting Sponsor for the following year
- Your company logo on all marketing material (Greek Festival LOGO...presented by "Company Logo or Name"
- 20'x20' VIP Tent for 3-days
- 2 Reserved VIP Parking spots on site for 3-days
- 200 Festival Entrance Tickets
- 25 free dinners coupons
- Company logo/name recognition on sponsor banner
- Company banner displayed on main gate at entrance*
- Company banner displayed on VIP tent*
- Company Logo & URL link predominantly located on website
- Company name included on press releases and PSA's
- Company mentioned on all electronic & social media ads
- Company recognition throughout the weekend from Main Stage
- Large Greek Pastry tray

* Banners must be supplied by sponsor one week prior to event

If you are interested in becoming a sponsor, contact:

Sandy DeAntonio, Greek Festival Sponsor Chairman • 843-345-4478



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Stage Sponsor - \$10,000

- Exclusive Sponsorship
- 150 Festival Entrance Tickets
- 20 free dinners coupons
- 10'x10' Tent/Booth
- Company recognition on sponsor board
- Company banner displayed on main band stage*
- Company Logo & URL link on website
- Company name rotated on electronic and social media ads
- Large Greek pastry tray

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Additional Sponsor Opportunities

Beer Tent - \$5,000

- 75 **SOLD** Entrance Tickets
- 12 free dinners coupons
- Tent/Bar/Tavern
- Company name/logo on beer tent sign
- Company recognition on sponsor board
- Company banner displayed on main gate at entrance*
- Company Logo & URL link on website
- Company name rotated on electronic and social media ads
- Large Greek pastry tray

YaYa's Goodie Bag - \$2,000

- 20 Festival Entrance Tickets
- 6 free dinners coupons
- 1000 non-woven totes with the Festival logo and your company logo on them
- Company name recognition on sponsor board
- Company banner displayed on main gate at entrance*
- Company Logo & URL link on website

We Welcome
Friends of the Festival
Donations up to \$500

Platinum - \$3,000

- 50 Festival Entrance Tickets
- 10 free dinners coupons
- 10x20 Tent/Booth
- Company recognition on sponsor board
- Company banner displayed on main gate at entrance*
- Company Logo & URL link on website
- Greek pastry tray

Silver - \$1,500

- 10 Festival Entrance Tickets
- 4 free dinners coupons
- 10'x10' Tent/Booth
- Company recognition on sponsor board
- Company banner displayed on main gate at entrance*
- Company Logo & URL Link on website

Beer Stadium Cup - \$1,500

- Name/Logo on 1000 22oz. stadium cups
- 10 Festival Entrance Tickets
- Company Logo & URL Link on website

Koozie - \$1,500

- Name/Logo on 1000 koozies
- 10 Festival Entrance Tickets
- Company Logo & URL Link on website

Gold - \$2,500

- 30 Festival Entrance Tickets
- 8 free dinners coupons
- 10'x10' Tent/Booth
- Company recognition on sponsor board
- Company banner displayed on main gate at entrance*
- Company Logo & URL Link on website
- Greek pastry tray

Opa! - \$1,000

- 10 Festival Entrance Tickets
- 2 free dinners coupons
- Company recognition on sponsor board
- Company banner displayed on main gate at entrance*
- Company Logo & URL Link on website

Wine Glass - \$1,000

- Name/Logo on 1000 souvenir wine glasses at wine tasting tent
- 10 Festival Entrance Tickets
- Company Logo & URL Link on website

Entry Tickets - \$500

- Name/Logo on 25,000 entry tickets
- Company Logo & URL Link on website

* Company supplied banners are due one week prior to event. Sponsor responsible for picking up banner at event closing on Sunday.

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2020 SPONSOR AGREEMENT

This agreement is made by and between the Greek Orthodox Church of the Holy Trinity and the below business (hereinafter referred to as "Sponsor". Please complete this agreement in full.

(PLEASE PRINT)

Name of Sponsor _____

Contact Name _____

Contact Address _____

City _____ State _____ Zip _____

Phone 1 () _____ Phone 2 () _____

Web site _____ Email _____

Sponsorship Level: (please check one)

- | | | |
|--|---|--|
| <input type="checkbox"/> Presenting (\$25,000) | <input type="checkbox"/> Ya Ya's Goodie Bag (\$2,000) | <input type="checkbox"/> Wine Glass (\$1,000) |
| <input type="checkbox"/> Stage (\$10,000) | <input type="checkbox"/> Silver (\$1500) | <input type="checkbox"/> Entry Tickets (\$500) |
| <input type="checkbox"/> Beer (\$5,000) | <input type="checkbox"/> Beer Cups (\$1,500) | <input type="checkbox"/> Friends of the Festival (up to \$500) |
| <input type="checkbox"/> Platinum (\$3,000) | <input type="checkbox"/> Koozie (\$1,500) | <input type="checkbox"/> In-Kind |
| <input type="checkbox"/> Gold (\$2,500) | <input type="checkbox"/> Opa (\$1,000) | <input type="checkbox"/> Other |

Authorized Signature _____ Date / /

☐ Cash ☐ Check ☐ Other (please specify) _____

SPONSORSHIP DONATIONS ARE DUE WITH CONTRACT.

Please make checks payable and mail to:

Greek Orthodox Church of the Holy Trinity / Greek Festival

11 Race Street • Charleston, South Carolina 29403

For more information, contact Sandy DeAntonio (office) 843.747.7767 or (cell) 843.345.4478

It is the sponsor's responsibility to provide a "vector line art" pdf file of their logo in order to include it on marketing materials. Please send to: **sdeantonio@bernsteinlash.com**

In order to have your logo as a live link on our website, please supply us with your URL:

DISCLAIMER: THE GREEK ORTHODOX CHURCH OF THE HOLY TRINITY AND IT'S ORGANIZERS ARE NOT RESPONSIBLE FOR INFORMATION PROVIDED TO US BY SPONSORS. PLEASE MAKE SURE ALL INFORMATION PROVIDED TO US IS CORRECT.